

## Infonomics How To Monetize Manage And Measure Information As An Asset For Competitive Advantage|timesbi font size 10 format

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In his 2017 book, Infonomics: How to Monetize, Manage, and Measure Information as an asset for competitive advantage, Laney provides detailed rationale as well as a thoughtful framework for treating information as a modern-day asset. The Three Systems and Measuring, Managing, and Monetizing Data . Health Catalyst has been helping healthcare organizations measure ...

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